



Knot & Purl's August Newsletter

It's All About Crafty Kids Club

Hello Makers & Families,

As summer winds down and back-to-school season begins, we've been reflecting on what a joy it's been to pilot our **Crafty Kids Club** this summer. What started as a simple idea — giving kids a space to create, connect, and fill the long summer days with open crafting creativity — has grown into one of the most loved parts of the studio. And the best part? We're not stopping here.

This month's newsletter is all about how **Crafty Kids Club** will continue to grow — from weekend options to school-year support — plus a special new offer to help ease the transition back to school.

A Summer of Crafty Kids

This summer we piloted something new: **Crafty Kids Club as an open, daily drop off option for kids 8+ yrs.** Families looking to fill summer days or weeks with meaningful activity discovered that creativity is the perfect solution. From painting and weaving to shells, rocks, and mandalas, kids filled their days with hands-on projects — and parents got a reliable place for screen-free fun. The response has been wonderful, and we're excited to grow this program into the school year (and beyond!).



New! Weekend Morning Makers (Starting September 6)

Not every kid plays sports — some make their own game!

This fall, we're introducing **Saturday & Sunday Morning Makers**, a special September series just for kids who want structure and creativity on the weekends. Over four weeks, kids will work on projects that build week by week toward a final collection, celebrating *The Joy in the Making*. Perfect for ages 8+ who want a Saturday or Sunday routine rooted in imagination and fun and perfect for parents who have to split their time between activities.



BOOK NOW

Crafty Kids Club **When School is not in Session**

The fun doesn't stop once school begins! The **Crafty Kids Club** will now also run on:

- **Early Dismissal Days** – keep the afternoons creative when school lets out early.
- **No School Days** – whether it's teacher workdays, holidays, or mystery days, we'll fill them with projects and joy.

Our studio becomes the place kids can go when school is closed, but creativity is open.



BOOK NOW

Back To School Pack – 4 Visits for \$100

We know the back-to-school season is busy and kids need outlets for creativity as routines shift. That's why we're offering a **special Back To School Pack**: 4 open crafting visits for just \$100. It's the perfect way to ease into the school year with a little flexibility — pop in after school, on weekends, or whenever your family needs a creative break.

✨ Available for a limited time — grab your pack now and keep those creative sparks going all fall.

A vertical graphic for a 'Back to School' sale. At the top, the words 'BACK TO' are in blue with yellow outlines, and 'School' is in a colorful, blocky font. Below that, it says '4 Visits for \$100' with a yellow arrow pointing up. In the center, there's an illustration of a green pencil holder filled with various school supplies like pens, pencils, and scissors. Below the pencil holder, the word 'SALE' is written in large, bold, blue letters with a yellow outline. At the bottom, there's a green banner with the website 'WWW.KNOTANDPURL.COM' and a dark green button with the text 'BUY NOW'. The background is white with faint, light blue school-related icons like a ruler, compass, and paper airplane.

BACK TO
School
4 Visits for \$100
SALE
WWW.KNOTANDPURL.COM
17 LINCOLN ST, 2ND FLOOR, NEWTON HIGHLANDS
BUY NOW

☀ Looking Ahead: Summer 2026

We're thrilled to announce that **Crafty Kids Club will be back for Summer 2026!** With the success of this year's pilot, we'll be expanding summer options so families can plan ahead knowing there's a place for kids to craft, connect, and create when school is out.

Stay tuned for booking link in October.

💛 The Joy is in the Making

At Knot & Purl, everything we do is about giving people a chance to unplug, recharge, and discover joy through hands-on making. Thank you to everyone who joined us this summer — your support is helping us grow our studio and especially the Crafty Kids Club into something truly special.

Don't forget our hours have changed for the fall. We hope to craft with you soon!

A vertical poster for 'Fall Hours' at Knot & Purl. The background is a light blue with a decorative border of colorful autumn-themed items like leaves, pumpkins, and gourds. The text is centered and reads: 'KNOT & PURL' at the top, followed by 'FALL HOURS' in large, bold, black letters. Below that, it says 'WEDNESDAY - FRIDAY' and '11.00 AM - 6.00 PM'. Then, 'SATURDAY - SUNDAY' and '09.00 AM - 6.00 PM'. At the bottom, it says 'CLOSED MONDAY & TUESDAY (CHECK CALENDAR FOR EXCEPTIONS)' and 'OUR LOCATION: 17 LINCOLN ST, 2ND FLOOR, NEWTON HIGHLANDS'.

KNOT & PURL
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Tracy & Dobby



Sent to: tracy@knotandpurl.com

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